



May 31 - June 1, 2010 • Toronto Congress Centre • Toronto

- ✓ Streamline business processes and enhance efficiencies
 - ✓ Exchange accurate and up-to-date information
 - ✓ Remain competitive
 - ✓ Increase sales

Discover how GS1 Canada's innovative services can help.

- **Data Synchronization services** – GS1 Canada offers a variety of options to facilitate communication of accurate and up-to-date product information between trading partners, and streamline the new item listing process – ensuring that your products reach store shelves quickly.
 - **ECCnet Registry** – The most comprehensive and continually validated database of its kind in Canada, allows trading partners across industry sectors to exchange clean, accurate and up-to-date product data electronically, through a single central location – greatly simplifying **your product listing processes** and improving your **products' speed to market**.
 - **Item Centre** – Trading partners can list and access correct and complete product information electronically – including community, private, and proprietary data, facilitating **order management and purchasing**, as well as new **item listing processes**.
- **Product Recall** – Enables manufacturers to share real-time product notifications with their retail trading partners in a secure and direct manner. This program enhances **product recall management** by facilitating the removal of potentially harmful products from the supply chain before they reach the consumer, ensuring consumer trust and safeguarding brand integrity.
- **Marketing and Planogram Images, and Bar Code Scan Verification** – Essential components for advertising and promotional strategies, successful **shelf-space management**, and **effective Point-of-Sale (POS) processes** that directly affect your bottom line.
- **Empty Miles** – Offers companies an online, innovative and low-cost backhaul solution that enables shippers and carriers to identify **transportation efficiency** opportunities, helping companies save time and money while reducing their carbon footprint.

For more information visit GS1 Canada at **Booth 6**
or email at info@gs1ca.org!

Helping Canadian Business Succeed