

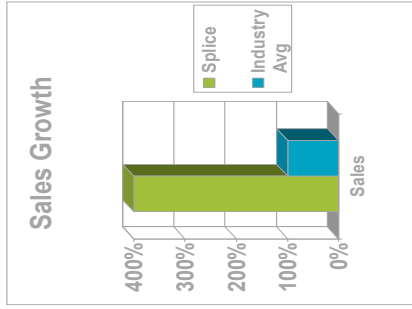
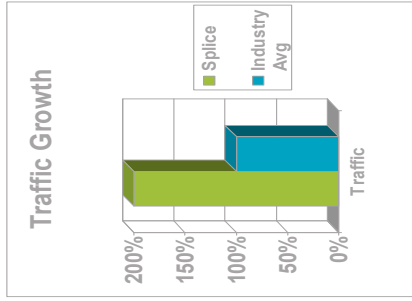
SPLICE Personal Messaging...Igniting Growth

CONNECTING YOU TO YOUR CLIENTELE

SPLICE SOFTWARE



Splice Ignites Growth in Traffic and Sales

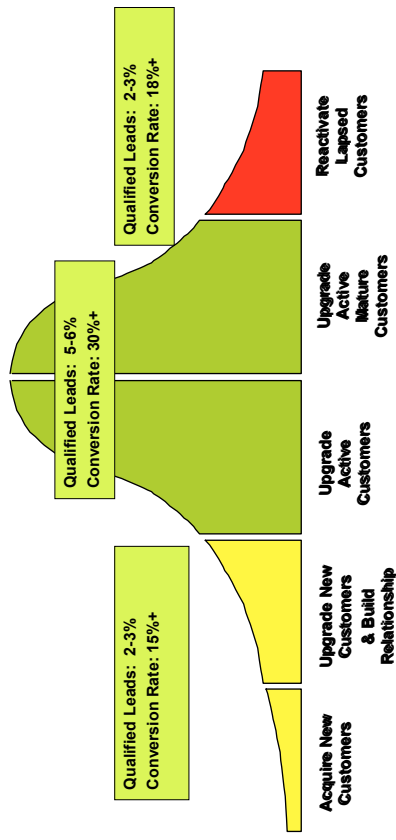


CONNECTING YOU TO YOUR CLIENTELE

SPLICE SOFTWARE



Customer Response and Conversion Rates

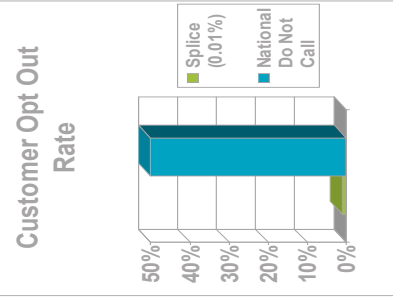
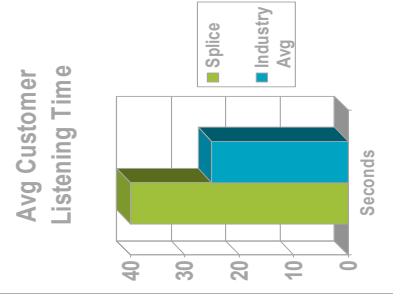
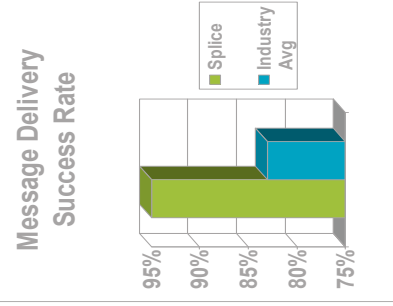


CONNECTING YOU TO YOUR CLIENTELE

SPLICE SOFTWARE



The Splice "Customer Experience" Leads the Industry



Source: Speech Technology Industry vs. Splice Case Studies

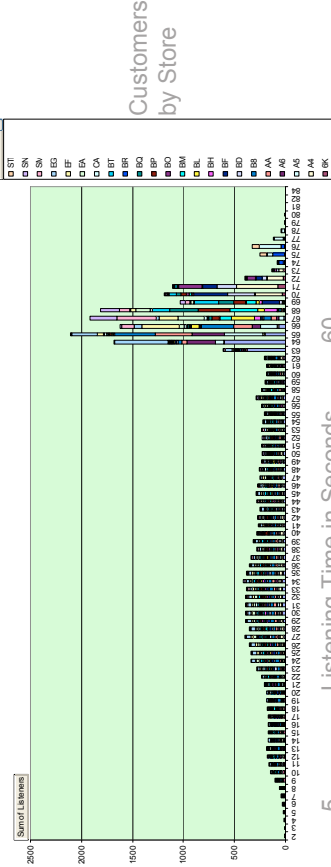
CONNECTING YOU TO YOUR CLIENTELE

SPLICE SOFTWARE



Customer Listening Time – Typical Splice Campaigns

- 62% Listen to Entire Message
- 81% of the message (average 45 to 55 Seconds)
- Less than 0.01% Opt Out



5 Listening Time in Seconds 60

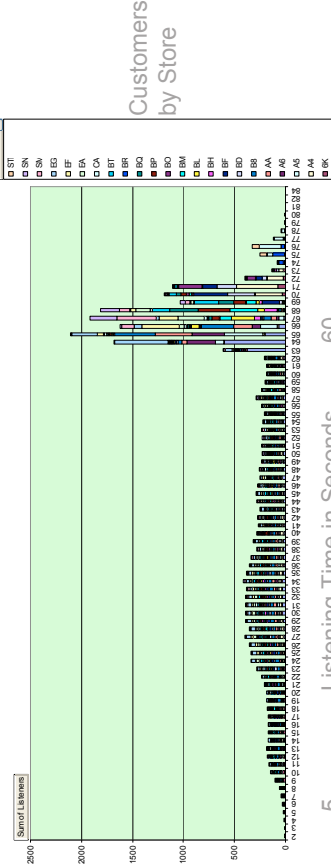
CONNECTING YOU TO YOUR CLIENTELE

SPLICE SOFTWARE



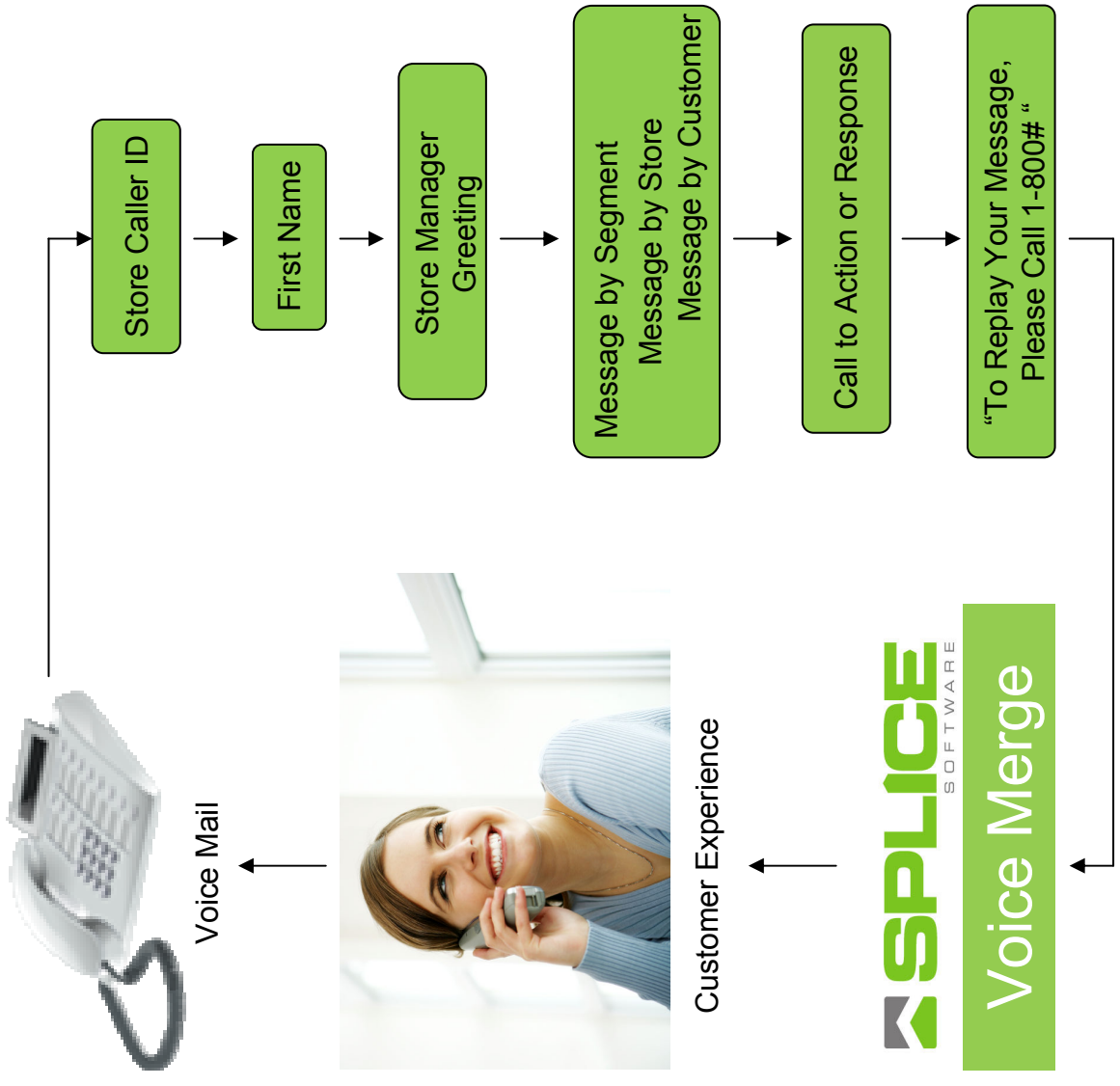
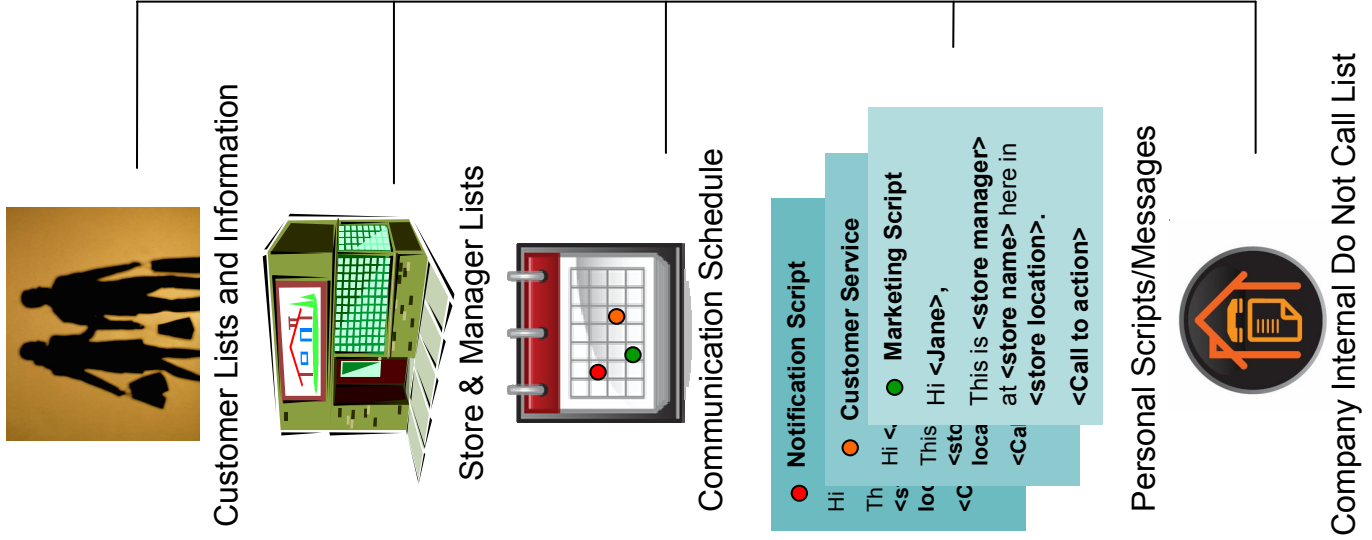
Customer Listening Time – Typical Splice Campaigns

- 62% Listen to Entire Message
- 81% of the message (average 45 to 55 Seconds)
- Less than 0.01% Opt Out



5 Listening Time in Seconds 60

SPLICE Personal Messaging



Customer Experience



Voice Mail

